

MARTA STRYJEWSKA

UI/UX Designer & Graphic Designer



ABOUT ME

I am an experienced **UI/UX Designer** and **Graphic Designer** with many years of experience in designing interfaces and creating exceptional user experiences. Since 2018, I have been developing my skills in graphic design, web design, and web applications. I adapt well to the dynamic demands of the industry by keeping up with and applying the latest design trends.

Interpersonal Skills

- Strong communication skills
- Excellent time management and prioritization
- Good problem-solving abilities
- Able to work both in a team and independently
- Leadership skills
- Flexibility in fast-changing environments
- Empathy, patience, and motivation
- Positive attitude, openness, and sense of humor

Technical Skills

- Figma
- Adobe Illustrator
- Adobe XD
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Miro
- Jira
- Canva



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EDUCATION

(2019 - 2020)

Czestochowa University of Technology

Computer Science, specialization in Business
Applications and Databases - Master's Degree

(2015 - 2019)

Czestochowa University of Technology

Computer Science, specialization in Web Application
Programming - Bachelor's Degree

EXPERIENCES

(2024 - Present)

UI/UX Designer, Moonwise Sp. z o.o. - Freelancing

- **Graphic Design:** Creating materials for Facebook, Instagram, LinkedIn, and Google Ads campaigns, as well as Meta Ads
- **Landing Page Design:** Full design and implementation of modern landing pages on Landingi.com
- **Interface Prototyping:** Creating interactive prototypes for apps and websites in Figma, supporting development teams and clients
- **Marketing Collaboration:** Assisting in campaign planning, delivering visual materials tailored to different platforms
- **Graphic Design:** Using Figma, Adobe Photoshop, and Illustrator
- **Trend Analysis:** Keeping up with UI/UX and graphic design trends

(2024 - 2025)

Senior Graphic Designer & UI/UX,
APAMA Acoustic Project

- **Graphic Design:** Designing materials for Facebook, Instagram, LinkedIn, Google Ads, Meta Ads, and Allegro Ads campaigns
- **Website and E-commerce Development:** Designing responsive websites and online stores
- **Print Materials:** Creating brochures, catalogs, posters, and business cards
- **Product Packaging:** Designing packaging for brand products
- **Project Coordination:** Collaborating with the marketing department to achieve business goals
- **Material Adaptation:** Customizing graphics and ads to meet the requirements of different platforms and audiences
- **Project Management:** Planning work in Redmine and Miro to ensure effective communication and timely completion
- **Additional Initiatives:** Introducing employee benefits like Medicover Sport, implementing Redmine for project management, and actively initiating team-building events

(02/2024 - 05/2024)

Senior Graphic Designer, ANTIGO S.C.

- **Digital Graphic Design:** Designing graphics optimized for online publication
- **Print Graphic Design:** Preparing production files according to print specifications, including color control, resolution, and bleeds
- **Visual Consistency:** Ensuring harmony between content and graphic elements, and maintaining consistency with brand visual identity

(01/2023 - 01/2023)

UI/UX Designer, QMS Sp. z o.o.

- **User Interface Design:** Creating modern and intuitive interfaces for web applications
- **Wireframes and Prototypes:** Developing detailed wireframes and interactive prototypes
- **Design System:** Building and managing a complete Design System to ensure visual and functional consistency across the app
- **Team Collaboration:** Working closely with the development team and coordinating with management

(2022 - 2023)

Graphic/Web Designer, Kunert SK

- **Interface Design and Development:** Creating intuitive interfaces for websites and online stores
- **Graphic Materials:** Designing logos, flyers, banners, roll-ups, and stickers using Adobe Photoshop, Illustrator, and InDesign
- **Print Design:** Preparing production files according to print specifications, including color control, resolution, and bleeds
- **Campaign Graphics:** Designing materials for Facebook, Instagram, LinkedIn, Google Ads, Meta Ads, and Allegro Ads campaigns

(2021 - 2022)

Graphic/Web Designer, Ragnar Logistic Sp. z o.o.

- **User Interface Design for Web Services:** Creating intuitive, responsive interfaces using Adobe XD
- **Digital Graphics:** Designing visuals optimized for online publishing
- **Print Design:** Preparing production files according to print specifications, including color control, resolution, and bleeds
- **Website Creation and Maintenance:** Building and managing websites using WordPress
- **Ad Design:** Creating ads for Facebook Ads and Google Ads

(2020 - 2021)

Graphic/Web Designer, Dospel Sp. z o.o.

- **UI Design for Web and Mobile:** Creating intuitive and visually appealing interfaces using Adobe XD, designing responsive layouts and prototypes for different platforms
- **Improving Existing Interfaces:** Analyzing and optimizing interfaces for better UX/UI, enhancing navigation, responsiveness, and visual design
- **Digital Graphics:** Designing visuals optimized for online use
- **Print Design:** Preparing production files based on print house specifications, including color control, resolution, and bleeds
- **Team Collaboration:** Working with development and marketing teams

(2018 - 2023)

UI/UX Designer, IT-SOLVE

- **Designing Intuitive and Attractive Interfaces:** Creating aesthetic and functional interfaces for web and mobile applications
- **Wireframes and Prototypes:** Developing clear wireframes and interactive prototypes using Adobe XD and Figma
- **Visual Consistency:** Designing responsive interfaces and building design systems for different platforms and devices
- **Projects Across Industries:** Delivering UI/UX designs for e-commerce, finance, education, and more
- **Client Communication:** Taking part in workshops and consultations to analyze client needs and turning them into design solutions
- **Team Collaboration:** Working closely with developers, project managers, and testers to implement and improve designs

Hobbies

Recently, I've developed a passion for diving, which lets me explore the underwater world and find inspiration in nature. I love traveling, discovering new cultures, architecture, and art. I'm also interested in photography, especially landscapes and city scenes, as well as modern design, which I follow at international industry events and fairs. In my free time, I enjoy exploring world cuisines and trying new flavors.